

ALOHOMORA ✨

unlocking minds

ANNUAL REPORT

2022-23





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ABOUT US

Alohomora Education Foundation is a not-for-profit that works to institutionalise a structured Career Guidance curriculum in the schooling system to enable every student to make informed career choices for a purposeful school-to-career transition.

At the core of our program design is the unique 5-step CareerShala Framework based on exploration and planning, setting us apart from the traditional career counselling approaches. Our primary focus lies in enhancing the student's exposure, clarity and confidence in the realms of career exploration, choice and planning, enabling them to make the right career choices in their contexts.

OUR MISSION

To build an ecosystem of support for 1 million young adults by 2025, which empowers them to make career choices in agreement with their own needs, strengths and aspirations.





WHAT WE DO

We partner with district and state governments,
to enable informed career choices in grades 9th–12th
by building the capacity of nominated govt school
teachers to support ALL students
through our structured & contextualized career
exploration and planning curriculum.

MESSAGE FROM CO-FOUNDERS

Dear Supporter,

As we write this letter in 2023, a lot has unfolded for Alohomora that makes us feel 2022 was a pivotal year for scaling our impact.

Our work with young people evolved through 2 new dimensions this year. We started our most ambitious project yet in Jhajjar, Haryana – a district-wide career support program that is already enabling career conversations and informed choices for 10000+ students in its pilot year. We also formalized our Alumni support structures to do an extensive deep dive into the skilling ecosystem to curate high-quality courses in Delhi and build a tech-first way to disseminate this information in a meaningful way.

The project in Jhajjar, called Pratibha Manthan, has been an excellent learning ground. It allowed us to integrate our years of insights on program and facilitation to extend it to ALL students in the district in grades 10th to 12th. The program is facilitated by government school teachers who are trained and supported by our dedicated team. As evident in our work this year, we are set to scale this model to 4-5 states by 2025 moving closer to our mission.



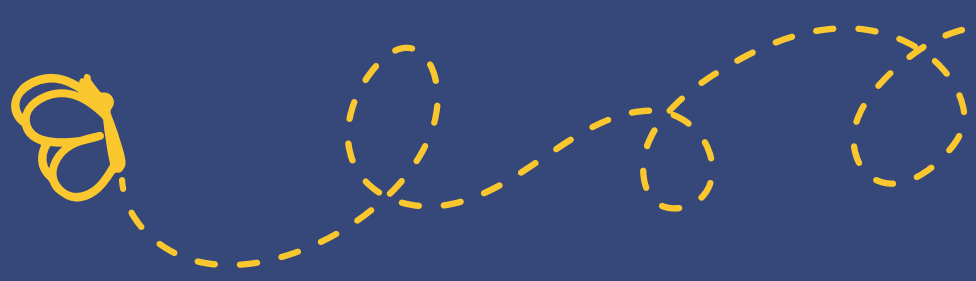
We strengthened our organisation to enable this future growth and scaling too. We have a dedicated design function now feeding into our multiple programs. We hired our first team member in the fundraising vertical. We also started focusing on government partnerships in a structured manner.

All this while keeping our collaborative and authentic work culture intact where each team member is mission-aligned and motivated to give their best.

2023 promises to be an exciting new journey of building on our work of 2022 and enabling careers for millions of students in the years to come.

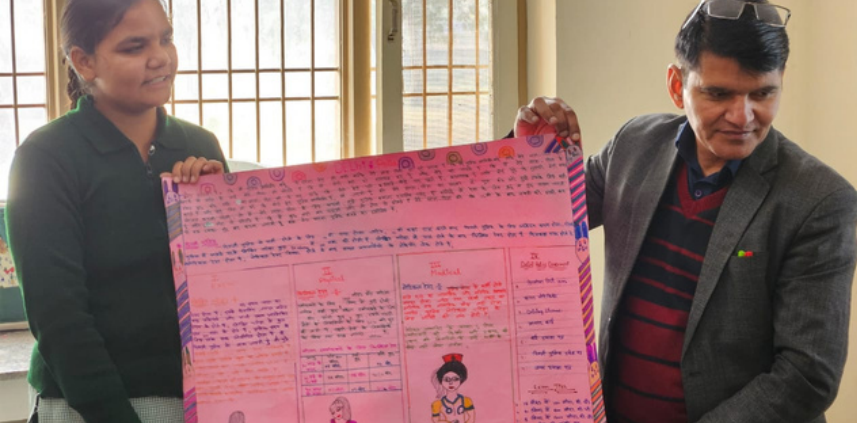
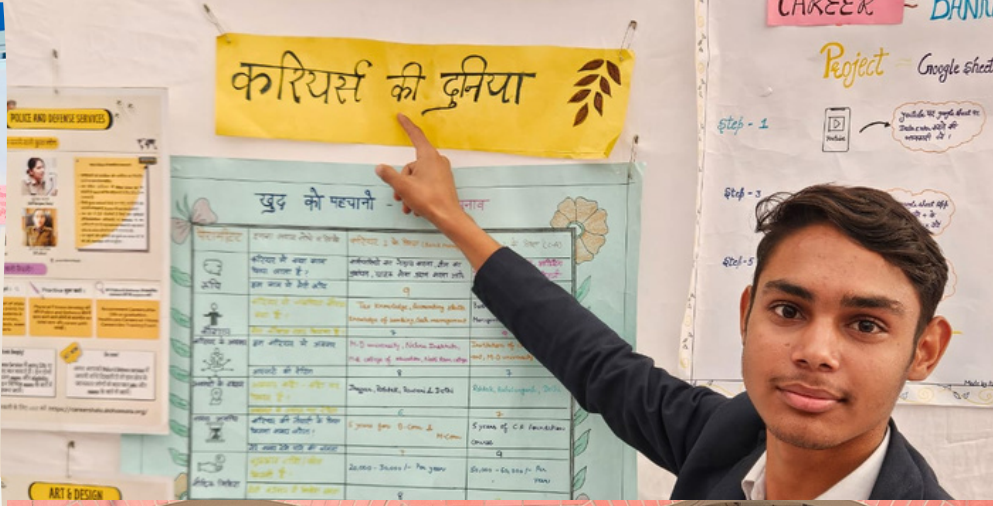
With gratitude towards all our team members, our supporters and corporate donors who helped make this happen!

Divakar & Parinita



HIGHLIGHTS OF 2022-23



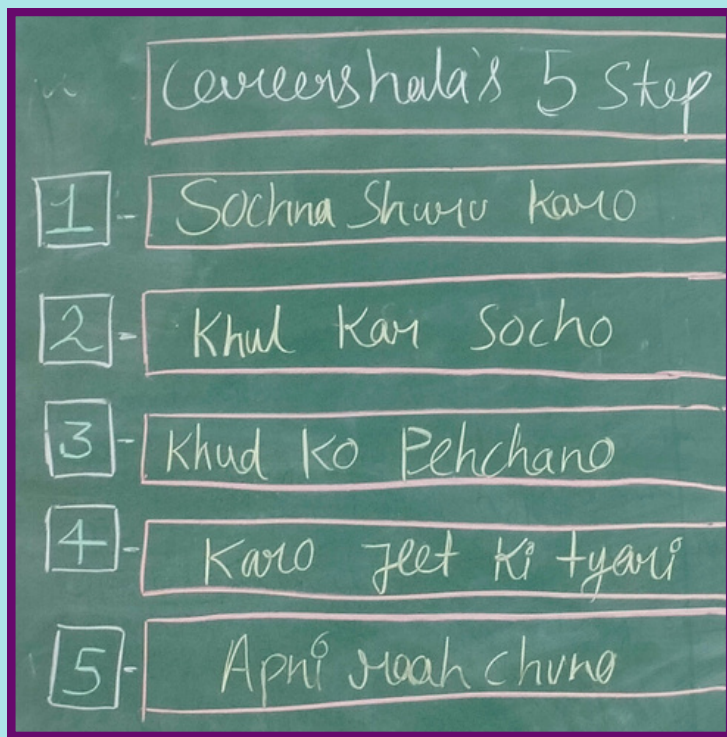


OUR

PROGRAMS

CAREERSHALA

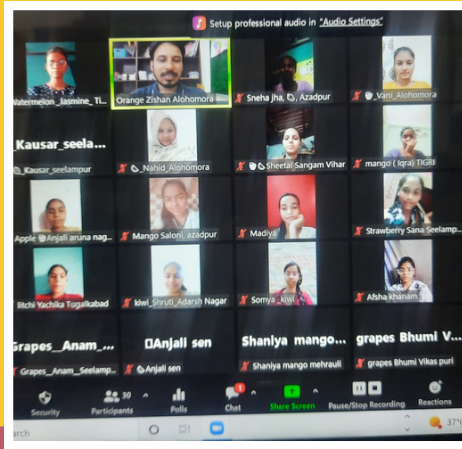
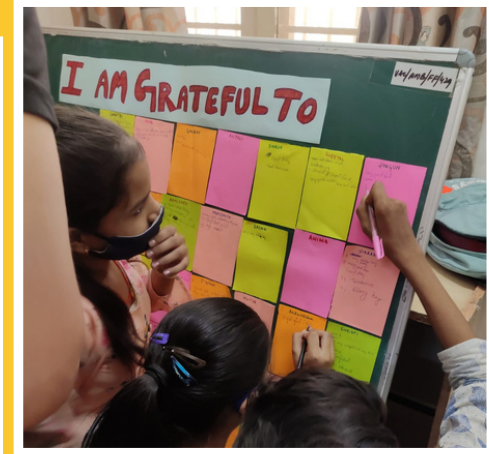
Community leads fellowship is our learning lab where we train youth as facilitators and take our 5-step career exploration framework directly to students. This is where we build our deep understanding of what young people need and how we may enable their career paths. In 2022 we worked with 400+ students in collaboration with our partners—govt of Delhi, Vidya & Child, Protsahan and Teach for India student alumni.



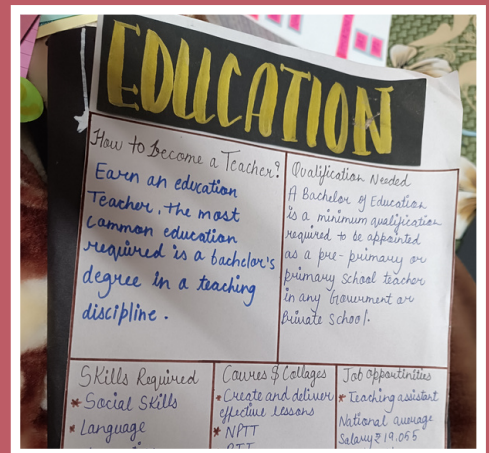
8 Community leads joined our team as fellows working across our partnerships as well as supporting our alumni through our after-school support program.

- some glimpses of the program -

We facilitated the program across 3 centres, impacting over 100+ students from Vidya & Child, a Noida-based organization dedicated to providing equitable career guidance for underprivileged students.



An online space was created for TFI students and four in-person meet-ups, where 35+ students exchange insights and discoveries from the program.



Our Careershala Program was effectively executed in two West B district schools, where 100+ students across 2 sections of 11th Grade in each school were part of the program.



70%

Student attendance in the Student Showcase Event



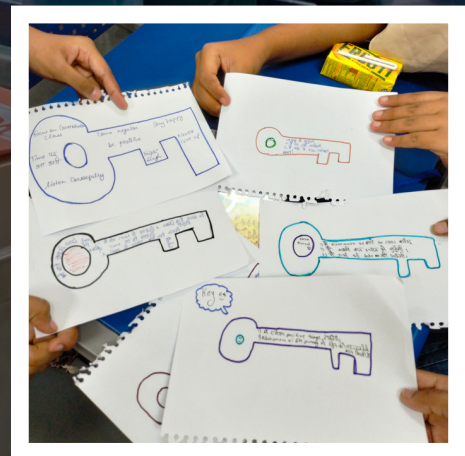
72%

Students shared positive feedback & recommend CareerShala to peers

Impact of the Program

69%

Students show increase in confidence & clarity in making career choices



40%

Students drifted towards new-age career alternatives



STUDENT TESTIMONIALS

“After the CareerShala program, we as students of the humanities stream, could know how many career opportunities are available for us out there. People in society think we can't do anything because we are humanities stream students, not the science and commerce one.”

-Chanchal, 11th C, GSKV A Block Janakpuri

“Before CareerShala, I used to listen to people around me when it came to my career and how to achieve it. But after this program, I feel confident to pursue the career of my interest.”

-Nisha, 11th B, GGSSS No. Block A Janakpuri

“Mujhe apne Papa ki tailor ki shop ko ek bada boutique banana hai.”

-Ronak, 11th E, GSKV A Block Janakpuri

AFTER SCHOOL SUPPORT PROGRAM

Our After School Support Program ensures smooth transitions for Class 12 graduates by offering structured support, including career guidance, course connections, one-on-one assistance, financial aid, and alumni events.



We organized a 2-day Career Camp and 3 alumni events which were attended by ~60 students each time.

Alumni events are always a treat for us as it's a space to reconnect with older students and hear stories.

The big numbers

8

Alumni students supported with scholarships to pursue interest-aligned careers

80+

Partners offering 300+ courses across 15+ sectors like Tech Mahindra etc
Tech Mahindra, NavGurukul, Cool Coach, DSEU, IWP, GMR etc.

37%

Alumni are earning more than 50% of their family income demonstrating increased earning potential

130+

Students get connected to opportunities such as the Teach For India Fellowship, Graphic design at KV Foundation, Fine Arts at Manzil Mystics, and more.

80%

Alumni are stable and pursuing further education, jobs or internships- based on our annual calling drive reaching 650+ participants

PRATIBHA MANTHAN PROGRAM

In May 2022, we signed a Memorandum of Understanding (MoU) with the District Administration and the Department of Education, Jhajjar, Haryana.



a career exploration program where,

177+

Government schools in the Jhajjar district are involved in the program.

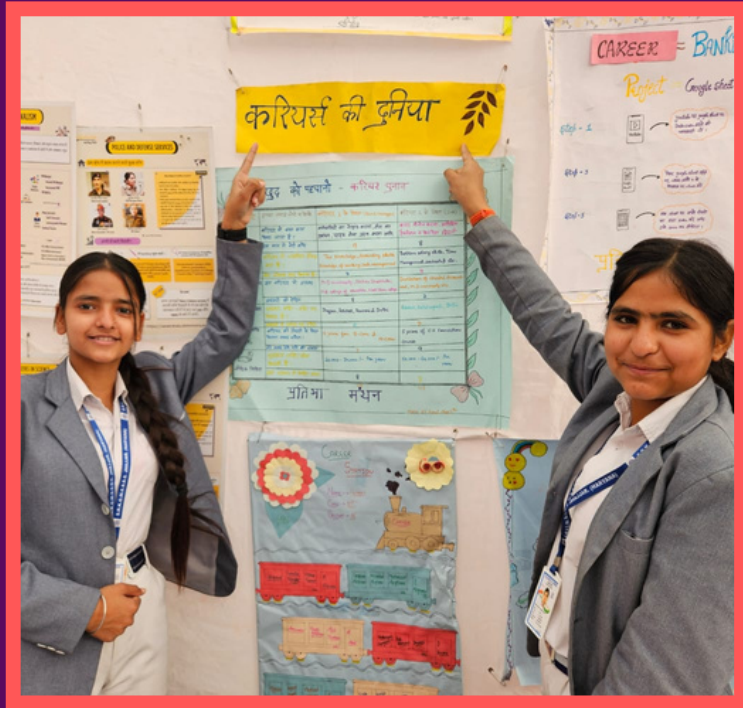
270+

Teachers are trained for the program across the district.

13000+

Students from Class 10-12th are provided career guidance support.

During its pilot year, the Pratibha Manthan Program gained exceptional acceptance and support from teachers and students.



The program has been nominated for the prestigious 'Good Governance' Award at the state level in Haryana



प्रतिभा मंथन कार्यक्रम से मिल रही विद्यार्थियों को नई दिश

जगत क्रान्ति ॥ झज्जर



हैं, तो वह हमेशा शिक्षक को याद रखेगा, इससे बड़ा कोई धर्म नहीं है। बच्चों को अच्छी शिक्षा देना शिक्षक और शिक्षण संस्थाओं का मुख्य लक्ष्य होना चाहिए।

डीसी ने छात्रों व शिक्षकों को संबोधित करते हुए कहा कि छात्र जीवन में कैरिअर संबंधी जानकारी जीवन की सफलता में काफी अहम होती है। छात्रों को अपनी प्रतिभा और रुचि के अनुरूप कैरिअर चुनना चाहिए। इससे सफलता मिलेगी और

अपनी रुचि के अनुसार भी आनंद आ दोहराया कि एक कामयाबी में माता। शिक्षक का अहम योग कैप्टन शक्ति सिंह ने को अपराध और नशे दूर रहना चाहिए, इसके को चाहिए कि वो स बच्चों को जागरूक व इस बीमारी से बचाकर नैतिक जिम्मेदारी भी है।

नगराधीश ने किया विद्यार्थियों को प्रे

स्वाद न्यूज एजेंसी



बच्चों को जानकारी देते नगराधीश प्रवेश कादयान । संवाद

इज्जर। जिला प्रशासन की ओर से स्लोहोमोरा एजुकेशन फाउंडेशन और पीसीपीएल झाड़ली के सहयोग से जज्जर के सभी राजकीय वरिष्ठ माध्यमिक विद्यालयों में प्रतिभा मंथन कार्यक्रम चल रहा है। प्रतिभा मंथन कार्यक्रम के माध्यम से जिले के विद्यालयों में पढ़ रहे विद्यार्थियों को स्वयं से जानने समझने के साथ इज्जर में करियर अवसरों के बारे में जानकारी इसिल करने का मौका मिल रहा है।

प्रतिभा मंथन कार्यक्रम के तहत राजकीय वरिष्ठ माध्यमिक विद्यालय दादरी ए में बच्चों के साथ रोल मॉडल ट्रेकिंग आयोजित किया गया। रोल मॉडल इंटरव्यू के तहत विद्यालय के लड़कों को अलग-अलग क्षेत्रों में कामयाबी इसिल करने वाले स्थानीय व्यक्तियों से बातचीत करने का अवसर मिलता है। कार्यक्रम की शुरुआत करते हुए प्रतिभा मंथन की नॉडल अधिकारी डॉ पूजा नॉदल । कार्यक्रम की रूपरेखा व नगराधीश प्रवेश कादयान का परिचय विद्यार्थियों से

करवाया। प्रवेश कादयान ने अपनी सफलता की कहानी विद्यार्थियों के साथ साझा करते हुए बताया कि अपना लक्ष्य पाने के लिए कई बार बहुत सारी चीजें नजरअंदाज करनी चाहिए। कुछ कौशल सीखना और अच्छी आदतें रखना बहुत जरूरी है। किसी भी करियर में सफल होने के लिए तीन चीजें त्याग, लगातार परिश्रम और अपनी प्राथमिकताओं को निश्चित करना बहुत जरूरी होता है। इसलिए लगातार हमें मेहनत करते रहना चाहिए।

नगराधीश प्रवेश कादयान प्रतिभा मंथन की सराहना व कि ऐसे कार्यक्रम विद्यार्थियों लक्ष्य निर्धारित करने में सक्षम विद्यार्थी को स्वयं की रुचियों को जानने में मदद करता है। प्रतिभा मंथन नोडल अधिकार प्राचार्य डॉ राजेंद्र, प्रतिभा मनेजर चिनमोयी व प्रोजेक्ट प्रतिभा मंथन शिक्षक ऋतु रा रेखा, ललिता व अन्य शिक्ष

Multiple local newspapers have also highlighted key achievements and highlights of the program.



स्कूल में हुआ रोल मॉडल संवाद

बादली

राजकीय कन्या विद्यालय में रोल मॉडल संवाद डीसी कैप्टन शक्ति सिंह ने किया कि शिक्षक को देखते हुए करें।

डिल के रूप में किया और करुण। उन्होंने गतिविधियों छात्राओं को और उज्ज्वल है। साथ ही



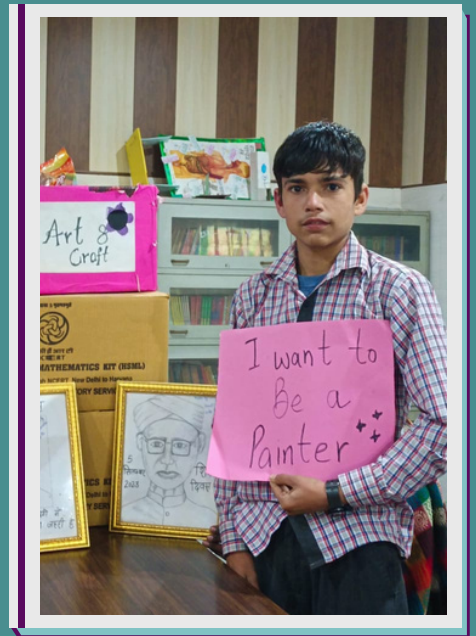
बहादुरगढ़। माजरी के राजकीय स्कूल में डीसी कैप्टन शक्ति सिंह के साथ छात्रा

विद्यालय परिसर में पौधारोपण करते हुए पर्यावरण संरक्षण का संदेश दिया।

डीईओ राजेश कुमार ने बताया कि जिले के 177 राजकीय विद्यालयों में यह कार्यक्रम

सफलतापूर्वक चलाया जा रहा है। इस अवसर पर सरपंच रणवीर सिंह प्राचार्या अंजू शर्मा, संजीत चिनमोई, मुस्तफा, गुलशन कुमार पवन कुमार व ऋतुरानी आ उपस्थित रहे।

The "Role Model Interaction" aspect saw enthusiastic participation from over 30 professionals from diverse backgrounds.



80+ schools organized Showcase Events. Students showcased their newfound knowledge through mind maps and 'Ghar Ka Challenge' projects

9.2/10

Teachers felt satisfied that the exposure has been increased amongst their students.

3.2/04

Students feel confident to be able to make a Career Choice.

9.4/10

Students have increased exposure to knowing from 5-6 careers initially to considering more than 25+ careers.



We celebrate Pratibha Manthan's one-year milestone and are excited to do all of it and more!

We're honoured to have received an 'Appreciation Letter' from IAS Captain Shakti Singh.

Captain Shakti Singh
IAS



Deputy Commissioner,
Jhajjar

D.O. No.: 1261/PA.....

Dated: 11/5/2023.....

To Whomever It May Concern

On behalf of the Department of Education, Jhajjar, I express my sincere appreciation for the outstanding efforts put forth by Alohomora Education Foundation in designing and implementing the Pratibha Manthan Program across Jhajjar district of Haryana. This program has been instrumental in enabling career exploration for students in Grade 10-12th across 177 schools in our district.

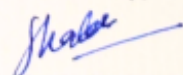
Alohomora's commitment to empowering young people with the knowledge and skills to make informed career choices is highly commendable. The Pratibha Manthan Program has provided our students with a unique opportunity to explore various career options and gain insights into different professions. A unique aspect of the program is the role of our teachers in the program implementation. With very little time commitment from teachers, they are able to utilize the content, tools and support provided by Alohomora Education Foundation's team and support all students in grades 10 to 12.

I would like to express my appreciation for the dedication and effort shown by Alohomora Education Foundation and their team in designing and executing this one of a kind career support program. The program's success in our district would not have been possible without the team's enthusiasm and passion to support our students. Their commitment to ensuring that our students receive high-quality career support is remarkable.

I encourage Alohomora's team to continue their efforts to expand its reach.

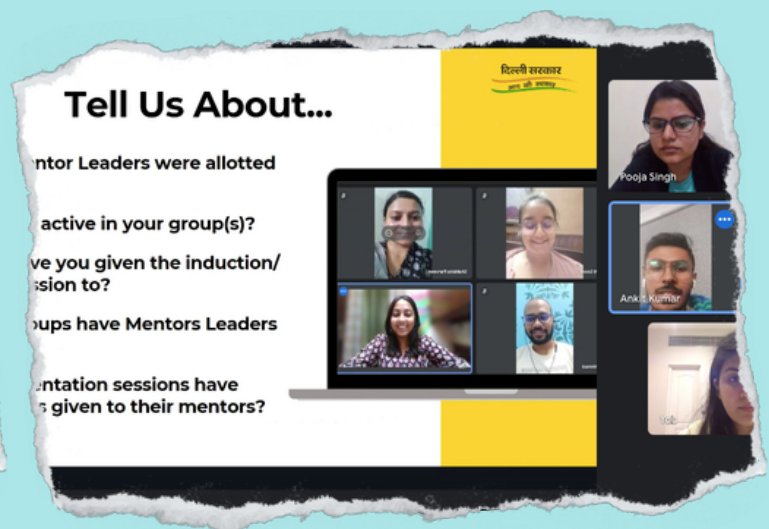
Your efforts have made a significant difference in the lives of our students and I am confident that it will continue to do so in the future.

Yours sincerely,


(Capt. Shakti Singh)

DESH KE MENTOR

Desh Ke Mentor, as the largest mentorship program in the nation, primarily aims to connect students in 9–12th grades of government schools in Delhi, with young professionals who offer valuable guidance for career exploration.



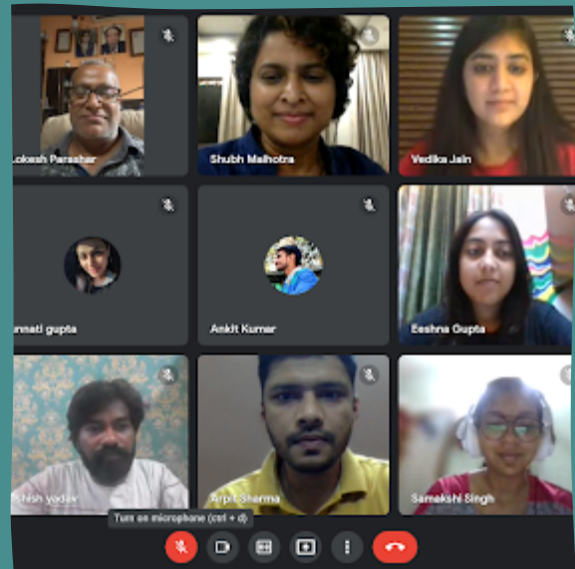
We're the exclusive knowledge partner for Desh Ke Mentor, providing a 5-step career exploration framework for their mentorship module.



Alohomora has supported Desh Ke Mentor in many essential aspects.

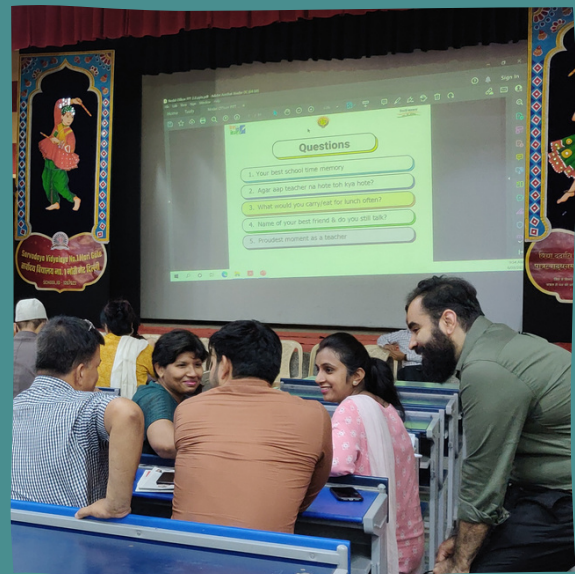
Content Creation

We've created 50+ pieces of content, including, posters enabling conversation, Google sites, in-app training videos, and audio notes, to foster meaningful interactions between mentors and mentees.



Stakeholder Training and Engagement

100+ training sessions and workshops held throughout the year. To support our program stakeholders—PMU, Mentor Leaders, and Youth Coordinator.



Monitoring and Evaluation

We've consistently monitored program quality through baseline and end-line assessments, call audits, surveys, and more to identify gaps and improve overall program design.



30000 +

students from Grades
10-12th

2400+

hours of
volunteering

8700+

mentees participated
in the Baseline
Assessment

~~Impact in numbers~~

8900+

mentees participated
in the Endline
Assessment

325

mentors
participated in a
survey to track
their experience

ENTREPRENEURSHIP MINDSET CURRICULUM

In our fourth year of collaboration, we maintain a close partnership with mentor teachers and EMC coordinators. Together, we are dedicated to constructing self-sustaining Learning Communities (LC) capable of collaborating seamlessly for effective implementation. This collaborative initiative positively influences the learning experiences of over 7-8 lakh students each.



We have successfully supported 3 LC Cycles

120

Teachers actively participated.

60

Schools actively participated and executed.

75%

Teachers registered a positive shift in their classroom facilitation.

FINANCIALS

ALOHOMORA EDUCATION FOUNDATION
28, CIVIL LINES, SHOBHAGPURA, UDAIPUR, RAJASTHAN-313001

BALANCE SHEET AS ON 31 March 2023

LIABILITIES	AMOUNT (IN RS.)	ASSETS	AMOUNT (IN RS.)
CAPITAL ACCOUNT (AS PER SCH. NO. 1)	11,071,271.90	FIXED ASSETS (AS PER SCH. NO. 3)	421,201.00
CURRENT LIABILITIES (AS PER SCH. NO. 2)	149,882.00	INVESTMENTS (AS PER SCH. NO. 4)	4,382,972.00
		CURRENT ASSETS (AS PER SCH. NO. 5)	921,001.00
		CASH AND BANK (AS PER SCH. NO. 6)	5,495,979.90
TOTAL	11,221,153.90	TOTAL	11,221,153.90

Significant Accounting Policies and Notes to Accounts as per Schedule 14 are forming part of Financial Statements.

As Per Our audit report of even date.

FOR JAGDISH SONI & CO. LLP
(Chartered Accountants)
Reg No. :0007619C

Kanika Gandhi

KANIKA GANDHI
(Partner)

Membership No : 430261

Place : UDAIPUR
Date : 28/11/2023

FOR ALOHOMORA EDUCATION
FOUNDATION

Aarti Sankhla

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by Aarti Sankhla
Date: 2023.11.30
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ALOHOMORA EDUCATION FOUNDATION
28, CIVIL LINES, SHOBHAGPURA, UDAIPUR, RAJASTHAN-313001

INCOME AND EXPENDITURE ACCOUNT FOR THE YEAR ENDED 31 March 2023

PARTICULARS	AMOUNT (IN RS.)	PARTICULARS	AMOUNT (IN RS.)
INDIRECT INCOME (AS PER SCH. NO. 7)	1,03,43,359.31	BY INDIRECT INCOME (AS PER SCH. NO. 7)	14,804,686.21
EXPENSES (AS PER SCH. NO. 8)	120,775.00		
DEPRECIATION (AS PER SCH. NO. 9)	4,340,551.90		
SURPLUS (EXCESS OF INCOME OVER EXPENDITURE)			
TOTAL	14,804,686.21	TOTAL	14,804,686.21

Significant Accounting Policies and Notes to Accounts as per Schedule 14 are forming part of Financial Statements.

As Per Our audit report of even date.

FOR JAGDISH SONI & CO. LLP
(Chartered Accountants)
Reg No. :0007619C

Kanika Gandhi

KANIKA GANDHI
(Partner)

Membership No : 430261

Place : UDAIPUR
Date : 28/11/2023

FOR ALOHOMORA EDUCATION
FOUNDATION

Aarti Sankhla

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by Aarti Sankhla
Date: 2023.11.30
16:18:19 +05'30'

TEAM & PARTNERS



Team (Full time)

Anjali • Chinmoyee • Divakar • Khushboo • Mamta • Mujtaba • Neha • Niyati • Parinita • Pooja • Ritica • Sanjana • Shivanshu • Shivi • Sneha • Utkarsh • Vedica • Zishan

Community Leads

Diksha • Ifla • Nahid • Preeti • Priya • Sneha • Vani • Vikas

Board of Advisors

Hamsini Sivakumar • Nupur Bhargava • Ulhas Vairagkar

Partners

Amazon • BCG • Eastern Navigation • Give Foundation • InfoEdge • KPMG • NTPC (APCPL) • SCERT Delhi • Teach for India

Say hi to us!

Alohomora Education Foundation

**Flst no. 401, 4th Floor, D-1, Green Park Main,
New Aashirwad Commercial Complex, Delhi- 110016**



hello@alohomora.org